WheelCoin

Like air-miles, but better for the planet

An app that **automatically** identifies when you move sustainably and **rewards** you for it.

Scope 1 & 2

Scope 3

Scope 3 emissions contribute up to **97%** of total carbon emission for service industry companies.

Business travel and commuting contributes up to **5%** of total global emissions.

Given the climate emergency, are you doing enough?

What if...

Employers could **easily** and **affordably** capture data on all the modes their employees used for business travel and commuting *anywhere in the world?*

and...

The same solution **rewarded** employees for choosing **more sustainable** modes of transport by earning tokens that could be redeemed against **unique** sustainable mobility promotions & offers and more?

powered by
iomob

Level up your green initiatives with *WheelCoin*

The world's first move-2-earn solution that rewards your employees for choosing sustainable modes of transport as they commute or travel for work.

WheelCoin automatically tracks the modes of transport employees use **anywhere in the world**. Employees can view CO2 **saved** and WheelCoins **earned** within the app, encouraging more sustainable choices.
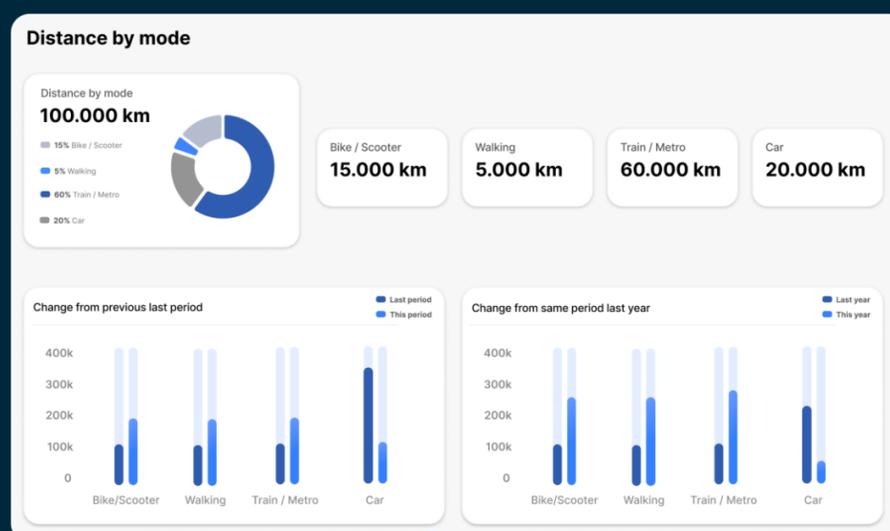
WheelCoins can be exchanged for **exclusive** offers and promotions to **buy** and **use** sustainable mobility services **in the same app**.

This data belongs to you

Allowing easy ESG Reporting, globally down to local teams, via dashboard &/ or API.

View month by month or year by year comparisons as you encourage and gamify your employees to use greener mobility and get closer to your sustainability goals.

Modal breakdown to better understand sustainable movements.

Distance by mode

Distance by mode
100.000 km

- 15% Bike / Scooter
- 5% Walking
- 60% Train / Metro
- 20% Car

Bike / Scooter	Walking	Train / Metro	Car
15.000 km	**5.000 km**	**60.000 km**	**20.000 km**

Change from previous last period — Last period / This period

Bike/Scooter | Walking | Train / Metro | Car

Change from same period last year — Last year / This year

Bike/Scooter | Walking | Train / Metro | Car

All this with

Anonymized Data Reporting

on what modes are used for how far and for how long — *nothing else*

Get in touch with our team to explore how you can implement the world's first *globally scalable* and *easy to implement* carbon reduction solution for *commuting and business travel*

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🌐 www.iomob.net/wheelcoin-for-business/

in Iomob – The Internet of Mobility

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